

## NEW FUR VANITIES

The Season's Offerings Chic and Tempting.

NECK PIECES, MUDDS, HATS

Varied Designs Available as Christmas Gifts.

Raccoon and Opossum in Fashion. Red Fox a Fad. Attractive Sets of Muff, Scarf and Hat in Which Velvet, Silk and Other Materials Are Combined With Fur. Motor Bonnets of Fur and Knitted Caps Much in Favor. The Sweater Another Acceptable Christmas Gift. The Evening Caps, Dainty Things for the Breakfast Table and the Boudoir. Handbags of Many Kinds.

Why not give her a set of small furs? Of course if she has all the muffs and neck furs she wants you will have to turn your attention elsewhere, but the woman who has all she wants of that sort of thing has a good human nature's duty food. No normal, faulty woman with a liking for the vanities can pass by the neck and



FACE AND GOLD HEAD BAND

muff sets of this season without a more or less pronounced thrill of covetousness. The designers have turned out delectable things at a wide range of prices. One may have too much philosophy actually to covet an all-enveloping chinchilla stole and giant muff or a wonderful set of Russian sables and yet fall from grace before a smart combination of velvet and skunk or a comparatively inexpensive neckpiece and muff of humble coon or fuzzy opossum.

It is really astonishing to see what attractive small furs are offered at prices that may be called reasonable and if one wants to plunge, well, deep sea diving is nothing to it, for some of the neck furs call for about as much costly fur as a full length coat and the muffs are enormous.

Among the less expensive furs raccoon, opossum and black fox are likely to have the greatest Christmas sales. The first two belong to the season's fads and are admirable as fads go, though many women feel that it is the art of economy to spend



MATERIAL AND BODICE CAP

little more money at the start when buying furs and be sure of their continued value instead of investing in a fur which is perhaps a mere passing fad.

Still, the lower grade of furs is pretty and smart, and so is the opossum. As for the other fads of the year, it belongs in another class and is a case of extravagance, since if it loses popularity one has invested a very considerable amount of money for a short season of service.

## "FATOFF"

IS NOT A MEDICINE, BUT A DELIGHTFUL HOME TREATMENT for stout folks. "KEEP YOUR SHAPE, AND YOU'LL KEEP YOUR MATE."

Write for a booklet (sealed). Dept. "C," M. S. BORDEN CO. 401 Warren St., N. Y.

CHRISTMAS GIFTS EXHIBITION AND SALE. Hotel Plaza, from December 18 to 24th. THE PRIZES IN A DISCOUNT OF 25%.

will show a complete display of hand made articles. Free admission. Open from 10 to 6. This sale is a part of the Live Day. Visitors, the selling of the goods is not completed in the store, at the Plaza Hotel, 22 East 45th St., New York City.



NECK AND MUFF SETS OF FOX, OF RACCOON, AND VELVET, OF BLACK CHIFFON AND ERMINE.

This third fur is the red fox, which has, thanks to Poiret and his passion for outrageous color schemes, leaped suddenly into high favor.

It is a trying fur, trying to the average face and not likely to harmonize amiable with all costumes, but it is undeniably beautiful and is as undeniably wonderfully effective in certain combinations. There is a great difference, too, in the skins, and much can be done toward combining the blue and the becoming by choosing one's red fox wisely with full understanding of the effects obtained by more or less of the soft gray mixed with the red, yellow and white tones.

One cannot go far astray on white fox if one is catering to youthful tastes, and any of the good fur furs is likely to please, though of course if one goes into silver fox and its peers one must spend freely.

Skunk is practical, becoming and as popular as ever, but thanks to that very popularity fine skunk sets are no longer to be reckoned among the really expensive furs, and possum skunk, like possum fox, leaves much to be desired.

Lynx and black fox of fairly good quality may be had at prices not too appalling, and there are, of course, quantities of cheaper dark furs, dyed wolf, marten, etc. Hudson and French seal and mole are cleverly used for scarfs and muffs, usually in combination with other furs, but are likely to be used so

lavishly that their quantity makes them costly.

The sets of muff, scarf and hat or of muff and scarf, in which fur plays but a secondary part, are often extraordinarily chic, and while not cheap may be considered so in comparison with entire fur sets correspondingly modish and effective. Many a woman who has fairly satisfactory commonplace street furs would be delighted with a smart velvet and fur set for more dressy wear, and for that matter many a woman has made or is making such a set for herself.

One may have an enormous scarf of velvet, satin or chiffon lined and fur bordered, and a muff to match, or a scarf and muff of fur bordered and trimmed in velvet or satin or chiffon, and if the scarf is too expensive there are charming little cravats, which consort admirably with enormous muffs. The tapestry broad and fur sets run their course early, but one tone velvets and silks and some of the beautiful broadsides not on the tapestry order make up beautifully with fur.

A wide shirred and corded band of velvet is a finish much liked for a fur scarf and muff. Brocade veiled in chiffon and there are, of course, many variations on which many variations are rung, one particularly pretty scarf and muff set, ordered for a Christmas gift was of exquisite soft rose and silver brocade veiled in gray chiffon and combined with

opossum, and another set, in making at the same milliner's of gold and vivid green brocade veiled in sheer black chiffon and trimmed in black fox.

A fur motor bonnet would be a smart



SEAL MOTOR COAT AND HODD

welcomed by the motor woman and there are plenty of those from which to make selection, while the fur caps and toques suitable for motoring are legion. Some things said of the latter in another col-



KNITTED SWEATER AND CAP

umn, but the woman who gets a fur toque for Christmas will want to choose it herself, while one can more safely take a chance on choosing the informal and practical motor hood. Some of the prettiest of these hoods are in seal, a fur likely to prove becoming to almost any one. There are motor hoods and caps in materials other than fur which make

good Christmas presents, soft shirred and corded silks or velvets, with or without fur trimming, and less pretentious crocheted or knitted caps and bonnets which promise to be given away by the thousand this Christmas.

They are comfortable and pretty things, these wool caps. They have been mentioned often since they first appeared, but now they fairly swarm in the shops, and everywhere women are busily knitting and crocheting them for their friends.

The shapes vary considerably, the one most generally favored being merely a cosy round crown cap with a brim of contrasting color turning up deeply against it and perhaps with a tuft of the brim color in the centre of the crown.

These are made in all colors, but there is a liking for the white crown with brim of color, and on some models this brim is crocheted in chenille, which gives a soft, velvety effect next the face and is very becoming.

A motor woman went into one of the Fifth Avenue shops the other day wearing a sealskin coat down to her heels and

remembered that these crocheted caps are as practical for all outdoor sports as for motoring.

More strictly for motoring use are crocheted or knitted bonnets, which are Normandy cap lines with choirs of ribbon over the ears and ribbon ties. Some of these are quite picturesque and becoming, and they certainly are comfortable for cold weather motoring without being as very hot and heavy as fur. The prettiest seen have been in fuzzy white wool with big black satin choirs and ties.

The sweater is another acceptable



GOLD BRAID BAG

Christmas gift and may be had in almost any color, in any length and in a great variety of designs. The hand knitted sweater is of course first choice, but many women, especially those who are diligent in getting the garments washed or cleaned without spoiling their styles, would rather buy the cheaper machine made sweaters and have a new one often. The hand stitches are closely imitated by machine and the better class of models are excellent in line and detail. White is still the favorite sweater color, but much of the soft light brown is used this year, the grays are always popular and contain lovely warm forest and hunter greens are frequently seen this season.

Picturesque headwear for Christmas giving looms up on every hand. If a good sporting outfit, and it must be

Continued on Fifth Page

## J.M. Gidding &amp; Co.

Fifth Avenue at 46th Street

Will begin on Monday, December 19th,  
Special Sales

of

Furs—for Christmas Gifts, consisting of beautiful Sets, Separate Neck Scarfs and Muffs, and Coats in fashionable lengths—at very decided price reductions—

On account of Our Models being very late and new, patrons will appreciate present values.

Tailor-made Suits in the Very Latest Foreign Models At Great Reductions. Included are the newest importations from Poiret, Drecoll, Paquin, Bernard and other famous designers in Paris—velvet, corduroy and fur trimmed garments are embodied in this collection.

One hundred Custom Tailored Suits in the season's late materials—at \$45. Usually selling at from \$65 to \$85.

Motor and Carriage Coats in very newest models and materials at very decided reductions.

Gowns and Wraps in the most recent foreign models, many of the wraps being fur-trimmed, at very decided reductions.

Foreign Models in Trimmed Millinery—at one-half and one-third less than their usual selling prices.

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and

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We invite your attention to our immense assortment of the Finest Brands of

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## Christmas Gifts

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Deliveries out of town by freight and express

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APPROPRIATE CHRISTMAS GIFTS, INCLUDING LEATHER AND BRASS DESK FITTINGS, STATIONERY IN PRESENTATION BOXES, FOUNTAIN PENS, PEN TRAYS, BRIDGE SETS, CARD CASES, ART CALENDARS AND CHRISTMAS CARDS.

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